My name is Elizabeth Breakstone. I am a trademark and commercial transactions lawyer at Focal PLLC, a small general practice firm in Seattle. I am applying to be a WSBA IP Section member-atlarge because I believe in the Section's mission to promote IP law through continued education and outreach. The intellectual property landscape is constantly evolving, and the Section can help its members stay up to date on exciting developments, as well as educating non-IP lawyers on these trends. I am excited to help create CLE's and other educational tools, and support law students who are interested in IP. I am committed to education – I've organized and participated in workshops and CLE's, and I guest lecture on intellectual property at the UW Foster School of Business every Fall. I believe my passion, skills, and experience in-house and in private practice will be useful to the IP Section and the larger IP community.