



MEETING MINUTES

March 26, 2015

Members Present: Greg McLawsen, Chair; Bruce Gardiner, Treasurer; Jennifer Willner, Secretary; Marijean Moschetto, Immediate Past Chair; Angel Base, Liz Bottman, Susan Fuller, Kari Petrasek, Mark Jordan, Shashi Vijay

Members Absent: Nancy Pacharzina, Chair-elect

Liaisons Present: Jerry Moberg, BOG Liaison, Gil Price, ALA Liaison, Kristina Larry, YLC Liaison

Advisors Present: Ann Guinn, John Redenbaugh

The Meeting was called to order at 12:10 pm.

1. **Welcome.** *Greg:* Roll call.
2. **Retreat Minutes approved.**
3. **Treasurer's Report.** *Bruce:* Good news, we spent more than we took in! Seriously, this is a good thing. We budgeted \$4,500 for the Retreat but only spent \$4,288! We are in excellent shape financially; we carry higher reserves than what is "recommended" but Bruce is very comfortable with the number. If we are going to financially carry our own CLE in the future, our reserves might be needed. The preliminary numbers for the profit split on our January CLE are \$7,255 for our share. The largest profit to date. Ann is to be credited with the **huge success** of this CLE. Whoop whoop Ann!
4. **BOG report:** *Jerry:* Rule on APR 11 is still in front of the Supreme Court. WSBA has terminated the Conference Center lease and is building its own conference center within the WSBA offices. This new space will have all the technology, but just seat 65 people. That is the number of live attendees at CLE events that seems to be consistent. A larger space was deemed to be unnecessary.
5. **Committee Reports:**
 - a. Membership - Marijean

Kari attended the GULaw event in Spokane. Open Sections Night in Seattle was very successful, we had lots of customers and the best swag. MJ notes that many Sections have swag now. Clearly copying us (JRW comment). 20-25 people at our Section table. The YLC was chilly, not interested in us so much. Yet it's in their best interest to chum up to us (JRW comment)

b. Electronic Communications - Kari

Lots of listserve posts that demonstrate attorneys cannot read or follow instructions. Does anyone respond to these stupid (JRW comment) posts? Bruce says he often sends a personal email. Do we designate some poor slob (JRW comment) to respond to these yayhooos (JRW comment)? It was decided that the ECC Chair will *not* send an email post highlighting listserve etiquette and directing members to the Listserve Guidelines. Kari noted that WSBA NLE (new lawyer education) department is putting out short "how to" video clips. It would seem redundant and duplicative for the Section to do the same so the ECC has decided to take "how to" videos off it's project list. Discussion about our webinar recordings (via GlobalMeet) if it's possible to put them up on our members-only resources page.

c. Education Ann

Our Section is co-sponsoring a webinar with the Senior Lawyers Section on April 21, on how to use Casemaker. This will be broadcast in two meet-ups around the state, hosted by law firms. A joint CLE with the Low Bono Section is in the works. Ann reports that our Annual CLE has a date of January 22, 2016. It's earlier than in past years.

6. **Demoing new webinar platform.** *Mark:* After an exhaustive search www.fuze.com was identified as a possible web platform for our "brown bag" webinars. Great pricing. Great customer support. You can load this application on any device to listen to a webinar. Speakers can be anywhere, which gives us huge flexibility in creating future webinars. Thank you Mark for this research effort!

7. **Understanding the ListServ.** Kiley explained that Section members are automatically added to the Section's listserve. They must request to opt out. The weekly digest is too large for some email clients to open. It was observed that some important Section communications could get "buried" in the digest.

8. **MVP trial for membership directory.** Greg explained that some Section members would be chosen at random for a trial participation in a member database software. Rollout of the trial platform slated for April. TBD pricing.

9. **Escalating Cost of Civil Litigation Task Force:** Susan and Shashi reviewed and summarized in detail the 50 page ECCL Task Force recommendations. The Section was asked

to provide comments to the Task Force recommendations. Susan and Shashi developed a response, which was thorough but perhaps a bit too long. Discussion on whether to poll Section members occurred. It was decided that there was no time and the letter should be edited to reflect that it was the position of the Section's Executive Committee. Discussion reflected the fact that not all EC members agreed with the conclusions of the letter. Susan will edit the letter and circulate again for comment.

10. **Conference swag.** Marijean asked what the past history has been on a door prize for the Conference. Jennifer and Ann described that it's been pretty informal but consistently, the Section has contributed at least one door prize, historically it's been a portable hard drive, cost under \$100 at Costco. EC members have often contributed other prizes, usually bottles of wine, for the raffle at the end of the Conference. It was generally decided to offer another door prize at this year's Conference.

11. **WSBA CLE Policy Changes:** [executive session] Ann & Jennifer summarized the changes to expect in CLE partnerships with the Sections. A greater percentage to cover WSBA CLE's administrative costs will occur. Going from 40% to 50% share of profits. WSBA CLE maintains that even at that level, their indirect costs are not being completely covered. WSBA CLE has gone out with a RFQ to solicit outside vendors to specifically partner with Section CLEs. Complimentary faculty Guest Passes are discontinued. A brief discussion was held on the possibility of the Section taking over the Solo & Small Firm Conference. It was generally felt that the Section could not undertake this program without some outside vendor partnership. A committee was formed to study the issue.

The meeting was adjourned at 1:40 p.m. so Greg could deliver a Google Drive 101 seminar for those present and interested in staying.